

Figtree Technologies

SOFTWARE ARCHITECTS



Mike Grayson is the founder and CEO of FTI Global and has been actively promoting the teachings of Dr. Peter Drucker since 1972.

At the Drucker Global Symposium held at the Drucker Institute in Claremont, California, he led CEO's from around the world during the Innovation and Entrepreneurship program.

Mike has also taught the Innovation and Entrepreneurship workshop to many groups of corporate executives and MBA students.

Systematic Innovation

Most people think that innovation comes from a "flash of genius", and occasionally this is true, but most times, innovation doesn't work this way.

Innovation is a discipline, with its own, fairly simple, rules. And so is entrepreneurship. Neither of them requires geniuses. Neither of them will be done if we wait for inspiration and the "kiss of the muse".

Learn More

If you want to learn more about Systematic Innovation fill out the Contact form on the ftiglobal.com website. Schedule a free Innovation and Entrepreneurship Workshop for your company or group.